

A top-down photograph of five children playing on large, colorful geometric blocks (triangles and squares) in shades of purple, green, blue, pink, and orange. The children are wearing white t-shirts and jeans, and are in various playful poses, some lying down and some sitting up. The background is black.

INSPIREDIMPACT



DEVELOPING THE
WHOLE CHILD

PROUDLY SUPPORTED BY:  **MASSEY UNIVERSITY**
TE KUNENGA KI PŪREHUROA

SPONSORS PACK



Calling all innovators...

Achieve recognition for your support and commitment to innovative education in New Zealand. Sponsor the 2011 Inspired Impact Teachers' Conference.

Inspired Impact Teachers' Conferences are about arming teachers with the knowledge and skills to inspire students and improve learning outcomes. The inaugural conference, held in Palmerston North, January 2010, was a huge success. With over 1100 registrations, it was described by many as: "the best professional development opportunity in years".

The 2011 conference is shaping up to be even better with inspirational keynote speakers including US based British creativity expert and best-selling author, Sir Ken Robinson, PhD, and workshops focusing on conference theme - "Developing the Whole Child".

Developing the whole child is about acknowledging and facilitating diverse learning styles and fostering creativity. Sir Ken describes creativity as "as important in education as literacy" because creativity breeds innovation and without innovation there is no hope for progression. The 2011 Inspired Impact Conference will challenge traditional views of intelligence in New Zealand and inspire teachers to embrace creativity.

Conference venue, Palmerston North's Regent Theatre, seats around 1400 and the demand for Inspired Impact means all seats will be filled come January 27th and 28th 2011. Workshops will be held in the adjacent UCOL buildings.

Three levels of sponsorship have been developed allowing you to choose the option best suited to your company/organisation's needs. Do not miss this amazing opportunity to expand your networks and expose your brand to influential education professionals from all across New Zealand.

Kind regards

A handwritten signature in black ink that reads "R. Kennedy". The signature is written in a cursive style and is positioned above a large, simple, hand-drawn triangle that points downwards.

Ross Kennedy
Conference Director



WWW.INSPIREDIMPACT.CO.NZ

What's it all about?

Creativity is key to unlocking the New Zealand curriculum. Keynote speakers and workshops throughout the two-day Inspired Impact Conference in 2011 will focus on developing the whole child through acknowledging and facilitating diverse learning styles and fostering creativity.

Keynote speakers include: British creativity expert and best-selling author, Sir Ken Robinson, PhD; Independent Educational Advisor, Bruce Hammonds; Mohawk Media Managing Directrix, Helen Baxter; Managing Director of Edwards Explorations, Dr John Edwards; and experienced teacher, author, university lecturer and consultant, Kath Murdoch.

Sir Ken's vision and expertise is sought by public and commercial organisations worldwide. His books, *The Element: How Finding Your Passion Changes Everything* and *Out of Our Minds: Learning to be Creative* are international best sellers.

It is Sir Ken's first time in New Zealand and he may not be back. Inspired Impact 2011 a once in a lifetime opportunity for education professionals across the country to see Sir Ken speak.

WHEN AND WHERE?

The 2011 Inspired Impact Teachers' Conference will be held January 27th and 28th at the Regent Theatre in Palmerston North. This venue seats approximately 1400 people. Sponsors will be able to exhibit their products and services in the UCOL atrium.

In the seven months leading up to the 2011 conference, printed and eMarketing material will be distributed to schools and education professionals throughout New Zealand. Promotional material and registration packs will contain sponsor logos ensuring your company/organisation receives widespread brand exposure.

WHO WILL ATTEND?

The Inspired Impact Teachers' Conference has been designed specifically for teachers by experienced teaching professionals. Around 1400 education professionals, including principals and senior management teams, will attend the 2011 conference and many more will be exposed to promotional material leading up to the event.



Naming Rights Sponsor

EXCLUSIVE - ONLY 1 PLACE AVAILABLE

Price - Negotiable

Ensure your company/organisation enjoys the highest level of exposure available as the exclusive 2011 Inspired Impact Teachers' Conference Naming Rights Sponsor.

The Inspired Impact Naming Rights package provides extensive opportunities for your company/organisation to achieve widespread brand visibility in the lead up to and during the conference. As Naming Rights Sponsor for Inspired Impact 2011, your company/organisation will secure sole sponsorship rights in your field of business. Your company/organisation logo will be integrated with the conference logo. You will have the premier stand in the display hall and your brand will receive primary positioning in all printed collateral, online marketing material and conference presentations.

NAMING RIGHTS BENEFITS

Leading up to the conference

- Integration of Naming Rights Sponsor company/organisation logo with conference logo in all material relating to the 2011 Inspired Impact Teachers' Conference
- Primary brand positioning throughout all printed collateral
- Primary brand presence throughout all eMarketing
- Logo, 100 word company/organisation profile and hyperlink in primary position on the sponsor's page of the Inspired Impact website
- Advertising space on the Inspired Impact Forum.

During the conference

- Prominent acknowledgement as Naming Rights Sponsor
- Two complimentary tickets to the pre-conference dinner
- Two complimentary tickets to the Inspired Impact Teachers' Conference
- Opportunity to speak about products/services for three minutes advertorial format with the conference MC
- Premier position on sponsor board
- Premier position in AV presentation
- Premier space in display hall.

After the conference

- Post-conference evaluation report containing information on Inspired Impact website activity, number of conference attendees/registrations and attendee demographics
- Contact details for consenting conference attendees to conduct follow up marketing.

Gold Sponsor

6 PLACES AVAILABLE

New sponsors \$9000 plus GST

Returning sponsors \$8000 plus GST

As a Gold Sponsor your company/organisation will receive numerous opportunities for valuable brand exposure leading up to and during the 2011 Inspired Impact Conference.

GOLD SPONSOR BENEFITS:

Leading up to the conference

- Gold Sponsor positioning throughout all printed collateral
- Gold Sponsor positioning in the Conference Registration Pack
- Gold Sponsor brand presence throughout all eMarketing
- Logo and hyperlink in Gold Sponsor position on the sponsor's page of the Inspired Impact website
- Advertising space on the Inspired Impact Forum.

During the conference

- Acknowledgement as a Gold Sponsor
- Two complimentary tickets to pre-conference dinner
- Two complimentary tickets to conference
- Opportunity to speak about products/services for three minutes during conference in advertorial format with the conference MC
- Gold Sponsor position in conference programme
- Gold Sponsor position on the sponsor board
- Gold sponsor position in AV presentation
- First choice of a double site in the display hall.

Following the conference

- Post-conference evaluation report containing information on Inspired Impact website activity, number of conference attendees/registrations and attendee demographics
- Contact details for consenting conference attendees to conduct follow up marketing.

Silver Sponsor

50 PLACES AVAILABLE

New sponsors \$2500 plus GST

Returning sponsors \$2250 plus GST

As a Silver Sponsor your company/organisation will receive excellent exposure leading up to and during the 2011 Inspired Impact Conference.

SILVER SPONSOR BENEFITS:

Leading up to conference

- Silver Sponsor positioning in selected printed collateral
- Silver Sponsor position in Conference Registration Pack
- Logo and hyperlink in Silver Sponsor position on Inspired Impact website sponsor's page.

During conference

- Silver Sponsor position on the sponsor board
- Silver Sponsor position in AV presentation
- Allocated space in display hall.

Following the Conference

- Post-conference evaluation report containing information on Inspired Impact website activity, number of conference attendees/registrations and attendee demographics.





WWW.INSPIREDIMPACT.CO.NZ

Have we got you interested?

Sponsoring the 2011 Inspired Impact Teachers' Conference is guaranteed to get your brand noticed throughout New Zealand whilst demonstrating your support for quality, innovative education.

Register your interest now by contacting:

Ross Kennedy
Conference Director

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e info@inspiredimpact.co.nz

www.inspiredimpact.co.nz



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TE KUNENGA KI PŪREHUOA

We are all unique, possessing multiple intelligences and diverse learning styles. The infinite tangram puzzle formulations illustrate the multiple intelligences we possess and demonstrate our capacity to achieve anything when we embrace creativity.

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